ywca is dedicated to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all.
The YWCA is a partner agency of the Lycoming County United Way.
Energy and excitement. Without doubt, those are just two words that help describe the past year at the YWCA Northcentral PA. National recognition, two incredible fundraisers and a number of improvement projects have created the opportunity for staff to collaborate in making our organization more vibrant and successful than ever.

Wise Options - The longest running program of the YWCA Northcentral PA continues to receive hotline calls every hour of the day and we are there on the other end of the line for those who need the support, crisis management and safety planning we can provide. With an emergency shelter, counseling and other services Wise Options helps victims of domestic violence, sexual assault and other violent crimes through change and growth. Wise Options was chosen as a national pilot site for the AllState Economic Empowerment Program, which emphasizes the power of budgeting and banking in gaining independence to break the cycle of abuse. We are thankful to be the ones who provide such a priceless to survivors of unspeakable violence.

Liberty House – Innovation has allowed this unique transitional-housing program, that helps homeless women and women with
children in Lycoming County turn their lives around, to remain relevant and vital for more than a decade. This year, Liberty House instituted a policy requiring program participants to complete 15 hours of volunteer work each week, if she is unemployed and physically capable. These women provided nearly 2,000 hours of support to other area nonprofit agencies. In addition to building their resumes, each one gained self-satisfaction and a new found sense of worth through helping others in need.

**The Boutique** – The most exciting endeavor of this past year has undoubtedly been the unveiling of our gently used clothing boutique. Created to provide a sustainable funding stream, the Boutique provides revenue to support new project and program improvements. Additionally, new volunteers and thousands of visitors have viewed our building and learned about our programs. The Boutique also supplies women and children in our programs with high-quality clothing at no cost.

Changes have been happening at the YWCA – join us to continue to support the programs that help others.
2013-2014

THE BOUTIQUE

ON JUNE 19, 2013, THIS SECOND-HAND RETAIL STORE OPENED TO PROVIDE A RELIABLE SOURCE OF INCOME TO SUPPORT OUR CORNERSTONE PROGRAMS AND BUILDING MAINTENANCE.

A national study of successful YWCA agencies discovered thriving organizations had one of two things: a childcare facility or a second-hand retail store. Our resources and facility made the answer obvious.

The Boutique opened on June 19, 2013 with 19 weekly hours of operation. The growth experienced since that time has exceeded all of our expectations.

Donations made to The Boutique serve a dual purpose. In addition to providing a new revenue stream for our programs and facility maintenance, any woman or child receiving YWCA services may receive any clothing they made need at no charge.

The Boutique is 90 percent volunteer run and utilizes only one part-time staff person. This venture has brought thousands of first-time and repeat visitors to our facility and provided a new avenue for YWCA advertising and promotion.
13,966
TOTAL ITEMS SOLD

100% of Boutique revenue provides expanded services to all YWCA clients.

24 new YWCA volunteers sorted bags of donations, prepared items for sale, kept the store clean and provided exceptional customer service.

1 grand opening, 1 ribbon cutting, 1 open house, 3 private wine & cheese events, 2 full stock rotations and more than 25 special sales combined to create a successful first year of operations.

Donations for The Boutique are accepted at the YWCA, Monday - Friday from 8am to 5pm or during Boutique hours. All items that we cannot use are passed along to other area nonprofit agencies to sell or recycle for profit.

Store Hours:

**Wednesday**
3-6pm

**Thursday**
11am - 5pm

**Friday**
11am-5pm

**Saturday**
9am - 1pm

All funding from The Boutique support the programming of the YWCA.
2013-2014

LIBERTY HOUSE & LIBERTY OPTIONS
FOCUSING ON EDUCATION AND EMPOWERMENT, THESE TRANSITIONAL HOUSING PROGRAMS PROVIDE SINGLE WOMEN AND MOTHERS WITH THE SKILLS AND CONFIDENCE TO THRIVE INDEPENDENTLY.

Since Liberty House first opened nearly 1,000 lives have been touched and improved through innovative programming. For more than a decade now, the Liberty House staff have morphed and tailored the program to best suit the needs of a changing social and economic climate.

With classes in vital skills such as budgeting, nutrition and non-traditional parenting, the goal of Liberty House is to teach women the tools they need to maintain a home and a family. Beyond that, however, is the underlying desire to instill in women the belief that they are truly capable of thriving independently.

Liberty Options - For women and children who have become homeless as a result of domestic violence, Liberty Options provides focused case management to teach victims to break the cycle of abuse and create a successful future as a survivor.
103
TOTAL NUMBER SERVED

<table>
<thead>
<tr>
<th></th>
<th>Liberty House</th>
<th>Liberty Options</th>
</tr>
</thead>
<tbody>
<tr>
<td>NUMBER OF WOMEN</td>
<td>87</td>
<td>16</td>
</tr>
<tr>
<td>NUMBER OF CHILDREN</td>
<td>58</td>
<td>7</td>
</tr>
<tr>
<td></td>
<td>29</td>
<td>9</td>
</tr>
</tbody>
</table>

81% of Liberty House clients reported having experienced domestic violence. 100% of those clients met with a trained Domestic Violence Advocate.

Liberty House clients provided 1,815 hours of community service to area nonprofit agencies.

The average rate of pay for clients exiting Liberty House was $8.27 per hour - well above minimum wage.
When women, children or men are in the midst of a crisis they need a safe haven to restore their body, mind and life. Wise Options provides victims of domestic violence, sexual assault and other violent crimes with the necessary facility and resources to find respite. Case managers work with these individuals to help make the best decisions for their lives and break the cycle of abuse.

All services offered by Wise Options have always been - and always will be - free and confidential.

**WISE OPTIONS SERVICES INCLUDE:**

- Emergency Shelter
- 24 Hour Crisis Hotline
- Crisis Intervention
- Court Accompaniment
- Counseling
- Protection from Abuse Orders (PFAs)
- Crime Victim Compensation
- Emergency Safety Planning
- Hospital Accompaniment
- Community Education Programs

If you are in a state of crisis, call 1-800-326-8483 or (570) 323-8167.
TOTAL NUMBER SERVED

DOMESTIC VIOLENCE:
SERVICE TO ADULTS  863
SERVICE TO CHILDREN  734
SERVICE TO SIGNIFICANT OTHERS  78

SEXUAL ASSAULT:
SERVICE TO ADULTS  158
SERVICE TO CHILDREN  79
SERVICE TO SIGNIFICANT OTHERS  22

ADULT VICTIMS OF OTHER CRIMES:  17

SHELTER SERVICE:
ADULTS  93
CHILDREN  119
TOTAL SHELTER DAYS  48 / 1,171 DAYS
2,665 DAYS

PFA SCREENINGS:  325

HOURS OF SERVICE TO VICTIMS:
DOMESTIC VIOLENCE  3,252
(2131 hr. adults / 73 hr. children)
SEXUAL ASSAULT  3,006
(94 hr. adults / 31 hr. children)

Wise Options is a partner program of the Lycoming County United Way.
Whether speaking to college groups about preventing sexual assault or educating preschoolers about physical boundaries, the Community Education component of the YWCA is the hands, feet and mouth responsible for sharing potentially life-saving information.

Wise Options Community Education offers occupation-specific trainings available to police forces, cosmetologists, teachers, health care professionals and others.

REMEMBERING HONOR
For two weeks each summer, Remember Honoring provides teens with newly found inspiration by teaching diverse role models, not typically covered in the classroom. Each day students are provided a free meal, a book and a small token to encourage their journey of self-development. The class is free and invites students to engage in a new thought-provoking experience.
NUMBER OF PEOPLE SERVED

AWARENESS EDUCATION PROGRAMS TO SCHOOLS AND COMMUNITY

REMEMBERING HONOR TOTAL:

NUMBER OF STUDENTS

NUMBER OF ADULTS

2,096

77

24

16

8

EDUCATIONAL PROGRAMS OFFERED:

• Healthy Relationships
• Sexual and Domestic Violence Awareness
• Healthy Touch (4yrs +)
• Suicide Prevention
• Bullying
• Diversity

The YWCA’s Wise Options educational programing can be tailored to a unique learning experience. Call (570) 322-4637, ext. 112 to schedule an educational course.
YWCA NORTHCENTRAL PA

2013-2014
FINANCIALS
SUPPORT & REVENUE

GRANTS, GOVERNMENT & OTHER - 69%  $975,772
SPECIAL EVENTS - 6%  $79,389
MEMBERSHIPS, PROGRAM FEES, RENTALS - 5%  $71,094
LYCOMING COUNTY UNITED WAY - 7%  $96,000
BEQUESTS, INTEREST, SALES, MISC INCOME - 9%  $123,631
CONTRIBUTIONS - 4%  $63,374

TOTAL SUPPORT AND REVENUE*  $1,409,260

*Unaudited Numbers
The YWCA is a partner agency of the Lycoming County United Way.
WE WOULD LIKE TO THANK OUR COMMUNITY PARTNERS FOR THEIR GENEROUS INVESTMENT OF FUNDS, SERVICES AND SUPPORT OF THE YWCA PROGRAMS AND MISSION.

Abram and Dorothy Snyder Foundation  
Allison Crane & Rigging  
Appelation Pre-Fab  
Backyard Broadcasting  
Clear Channel Communications  
Citizens & Northern Bank  
City of Williamsport  
Community Arts Center  
Family Practice Center  
Hughesville Location  
Fairfield Chrysler/Jeep/Dodge  
First Community Foundation Partnership  
FNB Wealth Management  
Geisinger Health Plan  
Hudock Moyer Wealth Management  
Jersey Shore State Bank  
Labels by Pulizzi  
Larson Design Group  
Larson, Kellett & Associates  
Lonza, Inc.  
The Liberty Group  
Lock Haven University  
Lundy Construction  
Lycoming College  
Lycoming County  
Lycoming County United Way  
M&T Bank  
ParenteBeard LLC  
Pennsylvania College of Technology  
Phillips Supply House  
Plankenhorn Foundation  
PPL Corporation  
Range Resources  
River Valley Financial Advisors, Inc.  
The River Valley Regional YMCA  
R&J Ertel, Inc.  
St. Luke Foundation  
Savoy Furniture  
State Representative Garth Everett  
State Representative Rick Mirabito  
Steinbacher & Stahl  
Susquehanna Bank  
Tory Leather  
Williamsport Crosscutters  
Woodlands Bank
2013-2014
SPECIAL EVENTS

SPECIAL FUNDRAISING EVENTS PROVIDE YWCA SUPPORTERS AN EXCITING EVENING TO SUPPORT OUR FACILITY AND PROGRAMS.

On March 29, 2014 the 6th biennial Chair.ity Auction became the highest grossing special event in YWCA history.

Each year the YWCA honors the dedicated, inspiring and selfless women who positively impact our community during the Celebration of Women of Excellence.
YWCA MANAGEMENT

YWCA MANAGEMENT AND STAFF ARE COMMITTED TO FULFILLING THE MISSION THROUGH QUALITY SERVICE, CARE AND SUPPORT TO THOSE WE SERVE.

Diane Glenwright  
Chief Executive Officer

FACILITIES AND FINANCE

Allen Goodbrod  
Facilities Director
Kim Ramin  
Chief Financial Officer
Anna Thompson  
Communications & Development Director
Joni (Bussler) Womeldorf  
Purchasing/Human Resources Manager

HOUSING AND PROGRAMING

Julie Moodler  
Legal Advocacy Manager
Lynn Bies  
Wise Options Manager
Mae Ling Kranz  
Program Director
Vanessa Hunter  
Social and Economic Empowerment Director

The YWCA Northcentral PA would like to take this opportunity to thank all of our dedicated board and trustee members, YWCA members, donors and volunteers. All time and gifts given, large or small, are appreciated. The amazing programs available here at the YWCA would not be possible without the continued support of you and our community.

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2013–2014

YWCA ADVISORY BOARDS

THANK YOU TO THE MEN AND WOMEN OF OUR BOARDS AND COMMITTEES WHO DONATE COUNTLESS AMOUNTS OF TIME AND RESOURCES TO THE MANY PROGRAMS OF THE YWCA.

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Rachel Kirk, Past President
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Renee Laychur, Co-Treasurer
Karen Young, Co-Treasurer
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Fran Turner

DIRECTOR EMERITI
Kay Ertel
Margaret Piper

The YWCA is a partner agency of the Lycoming County United Way.
In loving memory of our friend, supporter and champion -
Marguerite Bierman

The YWCA Northcentral PA is dedicated to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all.

A very special thank you to Labels by Pulizzi for their generous print donation of this year’s Annual Report.

YWCA NORTHCENTRAL PA
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(570) 322-4637 | www.ywcawilliamsport.org

The listings in this annual report reflect the 2013-2014 fiscal year. The YWCA Northcentral PA has taken great time and care in assembling this information. If you notice any discrepancies, please contact us at (570) 322-4637 ext. 159