

eliminating racism
empowering women
ywca
northcentral pa

Eliminating Racism **Empowering Women**

PROMOTING PEACE, JUSTICE, FREEDOM & DIGNITY FOR ALL



YWCA NORTH CENTRAL PA
ANNUAL REPORT
2013-2014

**ywca is
dedicated to
eliminating
racism,
empowering
women and
promoting
peace, justice,
freedom and
dignity for all.**

eliminating racism
empowering women
ywca
northcentral pa

2013-2014

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SAVING & IMPROVING LIVES

LIBERTY HOUSE | WISE OPTIONS



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The listings in this annual report reflect the 2013-2014 fiscal year. Extreme care and attention has been paid in assembling this information and confirming its accuracy. If you notice any discrepancies, please contact us at (570) 322-4637 ext. 159.



2013-2014

ENERGY AND EXCITEMENT

A MESSAGE FROM OUR BOARD OF
DIRECTORS, PRESIDENT, DOREEN DECKER

Energy and excitement. Without doubt, those are just two words that help describe the past year at the YWCA Northcentral PA. National recognition, two incredible fundraisers and a number of improvement projects have created the opportunity for staff to collaborate in making our organization more vibrant and successful than ever.

Wise Options - The longest running program of the YWCA Northcentral PA continues to receive hotline calls every hour of the day and we are there on the other end of the line for those who need the support, crisis management and safety planning we can provide. With an emergency shelter, counseling and other services Wise Options helps victims of domestic violence, sexual assault and other violent crimes through change and growth. Wise Options was chosen as a national pilot site for the AllState Economic Empowerment Program, which emphasizes the power of budgeting and banking in gaining independence to break the cycle of abuse. We are thankful to be the ones who provide such a priceless to survivors of unspeakable violence.

Liberty House – Innovation has allowed this unique transitional-housing program, that helps homeless women and women with



children in Lycoming County turn their lives around, to remain relevant and vital for more than a decade. This year, Liberty House instituted a policy requiring program participants to complete 15 hours of volunteer work each week, if she is unemployed and physically capable. These women provided nearly 2,000 hours of support to other area nonprofit agencies. In addition to building their resumes, each one gained self-satisfaction and a new found sense of worth through helping others in need.

The Boutique – The most exciting endeavor of this past year has undoubtedly been the unveiling of our gently used clothing boutique. Created to provide a sustainable funding stream, the Boutique provides revenue to support new project and program improvements. Additionally, new volunteers and thousands of visitors have viewed our building and learned about our programs. The Boutique also supplies women and children in our programs with high-quality clothing at no cost.

Changes have been happening at the YWCA – join us to continue to support the programs that help others.



2013-2014

THE BOUTIQUE

ON JUNE 19, 2013, THIS SECOND-HAND RETAIL STORE OPENED TO PROVIDE A RELIABLE SOURCE OF INCOME TO SUPPORT OUR CORNERSTONE PROGRAMS AND BUILDING MAINTENANCE.

A national study of successful YWCA agencies discovered thriving organizations had one of two things: a childcare facility or a second-hand retail store. Our resources and facility made the answer obvious.

The Boutique opened on June 19, 2013 with 19 weekly hours of operation. The growth experienced since that time has exceeded all of our expectations.

Donations made to The Boutique serve a dual purpose. In addition to providing a new revenue stream for our programs and facility maintenance, any woman or child receiving YWCA services may receive any clothing they made need at no charge.

The Boutique is 90 percent volunteer run and utilizes only one part-time staff person. This venture has brought thousands of first-time and repeat visitors to our facility and provided a new avenue for YWCA advertising and promotion.

13,966

TOTAL ITEMS SOLD



100% of Boutique revenue provides expanded services to all YWCA clients.

24 new YWCA volunteers sorted bags of donations, prepared items for sale, kept the store clean and provided exceptional customer service.

1 grand opening, **1** ribbon cutting, **1** open house, **3** private wine & cheese events, **2** full stock rotations and more than **25** special sales combined to create a successful first year of operations.

Donations for The Boutique are accepted at the YWCA, Monday - Friday from 8am to 5pm or during Boutique hours. All items that we cannot use are passed along to other area nonprofit agencies to sell or recycle for profit.

Store Hours:

Wednesday
3-6pm

Thursday
11am - 5pm

Friday
11am-5pm

Saturday
9am - 1pm



First Community
Foundation Partnership
OF PENNSYLVANIA



All funding from The Boutique support the programming of the YWCA.

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2013-2014

LIBERTY HOUSE & LIBERTY OPTIONS

**FOCUSING ON EDUCATION AND EMPOWERMENT,
THESE TRANSITIONAL HOUSING PROGRAMS PROVIDE
SINGLE WOMEN AND MOTHERS WITH THE SKILLS AND
CONFIDENCE TO THRIVE INDEPENDENTLY.**

Since Liberty House first opened nearly 1,000 lives have been touched and improved through innovative programming. For more than a decade now, the Liberty House staff have morphed and tailored the program to best suit the needs of a changing social and economic climate.

With classes in vital skills such as budgeting, nutrition and non-traditional parenting, the goal of Liberty House is to teach women the tools they need to maintain a home and a family. Beyond that, however, is the underlying desire to instill in women the belief that they are truly capable of thriving independently.

Liberty Options - For women and children who have become homeless as a result of domestic violence, Liberty Options provides focused case management to teach victims to break the cycle of abuse and create a successful future as a survivor.

103

TOTAL NUMBER SERVED



LIBERTY HOUSE:
NUMBER OF WOMEN
NUMBER OF CHILDREN

87

58

29

LIBERTY OPTIONS
NUMBER OF WOMEN
NUMBER OF CHILDREN

16

7

9

81% of Liberty House clients reported having experienced domestic violence. **100%** of those clients met with a trained Domestic Violence Advocate.

Liberty House clients provided **1,815** hours of community service to area nonprofit agencies.

The average rate of pay for clients exiting Liberty House was **\$8.27** per hour - well above minimum wage.



2013-2014

WISE OPTIONS

FOR NEARLY 40 YEARS WISE OPTIONS HAS SERVED LYCOMING COUNTY AS THE ONLY COMPREHENSIVE VICTIM SERVICES CENTER.

When women, children or men are in the midst of a crisis they need a safe haven to restore their body, mind and life. Wise Options provides victims of domestic violence, sexual assault and other violent crimes with the necessary facility and resources to find respite. Case managers work with these individuals to help make the best decisions for their lives and break the cycle of abuse.

All services offered by Wise Options have always been - and always will be - free and confidential.

WISE OPTIONS SERVICES INCLUDE:

- Emergency Shelter
- Protection from Abuse Orders (PFAs)
- 24 Hour Crisis Hotline
- Crime Victim Compensation
- Crisis Intervention
- Emergency Safety Planning
- Court Accompaniment
- Hospital Accompaniment
- Counseling
- Community Education Programs

If you are in a state of crisis, call 1-800-326-8483 or (570) 323-8167.

1,038

TOTAL NUMBER SERVED



DOMESTIC VIOLENCE:

SERVICE TO ADULTS

SERVICE TO CHILDREN

SERVICE TO SIGNIFICANT OTHERS

SEXUAL ASSAULT:

SERVICE TO ADULTS

SERVICE TO CHILDREN

SERVICE TO SIGNIFICANT OTHERS

ADULT VICTIMS OF OTHER CRIMES:

SHELTER SERVICE:

ADULTS

CHILDREN

TOTAL SHELTER DAYS

PFA SCREENINGS:

HOURS OF SERVICE TO VICTIMS:

DOMESTIC VIOLENCE

SEXUAL ASSAULT

863

734

51

78

158

79

22

57

17

93

119 / 1,494 DAYS

48 / 1,171 DAYS

2,665 DAYS

325

3,252

3,006

(2131 hr. adults / 73 hr. children)

246

(94 hr. adults / 31 hr. children)



2013-2014

EDUCATIONAL PROGRAMING

**THE YWCA NORTHCENTRAL PA AND WISE OPTIONS
CONTINUE TO REACH OUT TO OUR COMMUNITY THROUGH
EDUCATIONAL SERVICES, WORKING TOWARD PREVENTION.**

Whether speaking to college groups about preventing sexual assault or educating preschoolers about physical boundaries, the Community Education component of the YWCA is the hands, feet and mouth responsible for sharing potentially life-saving information.

Wise Options Community Education offers occupation-specific trainings available to police forces, cosmetologists, teachers, health care professionals and others.

REMEMBERING HONOR

For two weeks each summer, Remember Honoring provides teens with newly found inspiration by teaching diverse role models, not typically covered in the classroom. Each day students are provided a free meal, a book and a small token to encourage their journey of self-development. The class is free and invites students to engage in a new thought-provoking experience.

2,120

TOTAL NUMBER SERVED



NUMBER OF PEOPLE SERVED

2,096

AWARENESS EDUCATION PROGRAMS
TO SCHOOLS AND COMMUNITY

77

REMEMBERING HONOR TOTAL:

24

NUMBER OF STUDENTS

16

NUMBER OF ADULTS

8

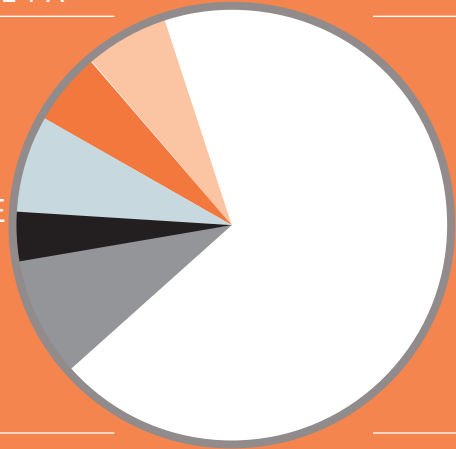
EDUCATIONAL PROGRAMS OFFERED:







- Healthy Relationships
- Sexual and Domestic Violence Awareness
- Healthy Touch (4yrs +)
- Suicide Prevention
- Bullying
- Diversity

The YWCA's Wise Options educational programing can be tailored to a unique learning experience. Call (570) 322-4637, ext. 112 to schedule an educational course.



2013-2014
FINANCIALS
SUPPORT & REVENUE

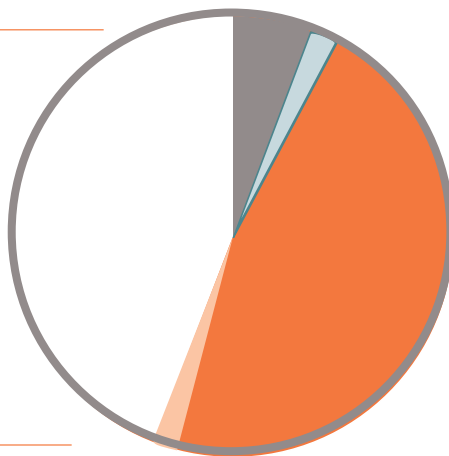


	GRANTS, GOVERNMENT & OTHER - 69%	\$975,772
	SPECIAL EVENTS - 6%	\$79,389
	MEMBERSHIPS, PROGRAM FEES, RENTALS - 5%	\$71,094
	LYCOMING COUNTY UNITED WAY - 7%	\$96,000
	BEQUESTS, INTEREST, SALES, MISC INCOME - 9%	\$123,631
	CONTRIBUTIONS - 4%	\$63,374

TOTAL SUPPORT AND REVENUE* **\$1,409,260**

**Unaudited Numbers*

2013-2014
FINANCIALS
 EXPENSES



 LIBERTY HOUSE - 41%

 HEALTH PROMOTION SERVICE - 3%

 WISE OPTIONS - 45%

 MANAGEMENT & GENERAL - 3%

 FUNDRAISING - 8%

\$570,275

\$36,004

\$623,334

\$47,973

\$111,922

TOTAL EXPENSES* \$1,389,508

**Unaudited Numbers*

2013–2014

COMMUNITY PARTNERS

WE WOULD LIKE TO THANK OUR COMMUNITY PARTNERS
FOR THEIR GENEROUS INVESTMENT OF FUNDS, SERVICES
AND SUPPORT OF THE YWCA PROGRAMS AND MISSION.

Abram and Dorothy
Snyder Foundation
Allison Crane & Rigging
Appelation Pre-Fab
Backyard Broadcasting
Clear Channel Communications
Citizens & Northern Bank
City of Williamsport
Community Arts Center
Family Practice Center
Hughesville Location
Fairfield Chrysler/Jeep/Dodge
First Community Foundation
Partnership
FNB Wealth Management
Geisinger Health Plan
Hudock Moyer Wealth
Management
Jersey Shore State Bank
Labels by Pulizzi
Larson Design Group
Larson, Kellett & Associates
Lonza, Inc.
The Liberty Group
Lock Haven University

Lundy Construction
Lycoming College
Lycoming County
Lycoming County United Way
M&T Bank
ParenteBeard LLC
Pennsylvania College of
Technology
Phillips Supply House
Plankenhorn Foundation
PPL Corporation
Range Resources
River Valley Financial Advisors, Inc.
The River Valley Regional YMCA
R&J Ertel, Inc.
St. Luke Foundation
Savoy Furniture
State Representative Garth Everett
State Representative Rick Mirabito
Steinbacher & Stahl
Susquehanna Bank
Tory Leather
Williamsport Crosscutters
Woodlands Bank

2013-2014

SPECIAL EVENTS

SPECIAL FUNDRAISING EVENTS PROVIDE YWCA SUPPORTERS AN EXCITING EVENING TO SUPPORT OUR FACILITY AND PROGRAMS.



Women of EXCELLENCE

Each year the YWCA honors the dedicated, inspiring and selfless women who positively impact our community during the Celebration of Women of Excellence.



Chair.ity AUCTION



On March 29, 2014 the 6th biennial Chair.ity Auction became the highest grossing special event in YWCA history.

2013-2014

YWCA MANAGEMENT

YWCA MANAGEMENT AND STAFF ARE COMMITTED TO FULFILLING THE MISSION THROUGH QUALITY SERVICE, CARE AND SUPPORT TO THOSE WE SERVE.

Diane Glenwright *Chief Executive Officer*

FACILITIES AND FINANCE

Allen Goodbrod *Facilities Director*

Kim Ramin *Chief Financial Officer*

Anna Thompson *Communications & Development Director*

Joni (Bussler) Womeldorf *Purchasing/Human Resources Manager*

HOUSING AND PROGRAMING

Julie Moodler *Legal Advocacy Manager*

Lynn Bies *Wise Options Manager*

Mae Ling Kranz *Program Director*

Vanessa Hunter *Social and Economic Empowerment Director*

The YWCA Northcentral PA would like to take this opportunity to thank all of our dedicated board and trustee members, YWCA members, donors and volunteers. All time and gifts given, large or small, are appreciated. The amazing programs available here at the YWCA would not be possible without the continued support of you and our community.

2013–2014

YWCA ADVISORY BOARDS

THANK YOU TO THE MEN AND WOMEN OF OUR BOARDS AND COMMITTEES WHO DONATE COUNTLESS AMOUNTS OF TIME AND RESOURCES TO THE MANY PROGRAMS OF THE YWCA.

BOARD OF DIRECTORS

Doreen Decker, *President*
Kathy Brown-Wehr, *Vice-President*
Rachel Kirk, *Past President*
Jessica Bower, *Secretary*
Renee Laychur, *Co-Treasurer*
Karen Young, *Co-Treasurer*
Ashley Bogart
Susan Burns
Samantha DeLaney
Nicoya Frey
Jo-Ann Gorski
Nicole Ippolito
Joann Kay, *Ad-Hoc Member*
Donna Miller
Diane Page
Savonna Reagan
Carolyn Strickland
Melanie Taormina
Alma Verzella
Barb Wascher
Joani Yagel

BOARD OF TRUSTEES

Jane Bixler
Debra Bowes
Kay Ertel
Davie Jane Gilmour
Keith Kuzio
Dr. Kathy Lewis
Gloria Lundy
Debra Miller
Julie Steinbacher
Fran Turner

DIRECTOR EMERITI

Kay Ertel
Margaret Piper





*In loving memory of our friend, supporter and champion -
Marguerite Bierman*

The YWCA Northcentral PA is dedicated to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all.



A very special thank you to Labels by Pulizzi for their generous print donation of this year's Annual Report.

YWCA NORTHCENTRAL PA

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(570) 322-4637 | www.ywcawilliamsport.org

eliminating racism
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Lycoming County
United Way

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