

YWCA IS ON A MISSION

2016-2017 Annual Report

**eliminating racism
empowering women**

ywca

Northcentral PA



**ywca is dedicated to
eliminating racism,
empowering women
and promoting peace,
justice, freedom and
dignity for all.**

YWCA LEADERSHIP

Board of Directors

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Board of Trustees

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Kay Ertel
Margaret Piper

Ad-hoc Members

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Ashley Bogart
Jessica Bower
Rachel Kirk
Renee Laychur

Management

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Chief Financial Officer
Kim Ramin

Facilities Director
Allen Goodbrod

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Amber Morningstar

Communications and Development Director
Anna Thompson

Senior Case Manager
Heather Harris

Wise Options Shelter Manager
Heather Reeder

Personnel/Purchasing Coordinator
Joni (Bussler) Womeldorf

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Friends of the YWCA Northcentral PA,

The YWCA Northcentral PA has a unique energy, unlike any other agency or program in our region - an energy originating from a powerful combination of factors. It begins with our rich history of empowering women and is sustained by vibrant programs that change and save lives. With strong leadership and the support of selfless, generous donors, the YWCA has enriched Lycoming County for 124 years.

Wise Options – It was 1977 when the phone lines and doors first opened to Wise Options. For 40 years, the tireless work of this vital program has continued to improve. Through counseling, shelter, legal accompaniment, medical advocacy and other supportive services, more than a thousand women, children and men find help each year to escape violence and rebuild their lives after abuse or assault. Thanks to a vibrant community education program, Wise Options reaches into our world to give life-saving information to students, adults, professionals, law enforcement and seniors all at no cost to the community.

Liberty House – When women - especially those with children - face homelessness, they struggle with unique challenges that are overwhelming and frightening. Thankfully in Lycoming County, homeless women and mothers with children have Liberty House where education, structure and empowerment combine to provide the strength and skills to maintain a home and build their own bright future. Hands-on education with budgeting, cooking and healthy relationships instill in women the skills, the knowledge and the belief that they can make it.

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The Boutique - Since June 2013 The Boutique has given our community a high-quality retail shopping experience, as well as an exciting way to support the YWCA on a daily basis. Thanks to hundreds of donors each year, The Boutique provides gently-used clothing for women, men and children at low cost to the general public, and provides YWCA clients clothing at no cost. Women and children in our programs have benefitted from dress clothes for job interviews as well as shoes, coats and the basics like pants and pajamas all thanks to thoughtful donors.

To those who make everything the YWCA does a reality - thank you. For the financial support of generous community, the tireless guidance of our Board of Directors and the energy of our volunteers, you are changing our world, improving our community and providing tangible, real opportunities to women, men and children to overcome homelessness and abuse.



Kathryn Brown-Wehr
Board of Directors, President

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Liberty House

For homeless women, Liberty House provides education, empowerment and the tools to rebuild life from the inside out. With the help of case managers, clients work toward self-sufficiency in an environment that teaches the skills of every day life while helping women reach their personal goals.


LIBERTY HOUSE IMPACT

- **Total number served: 132**
Women served: 88
Children served: 44

• **86% of exiting clients moved into safe, permanent housing.**

This year Liberty house staff began teaching Non-Traditional Parenting classes to women the Lycoming County Pre-Release Center.

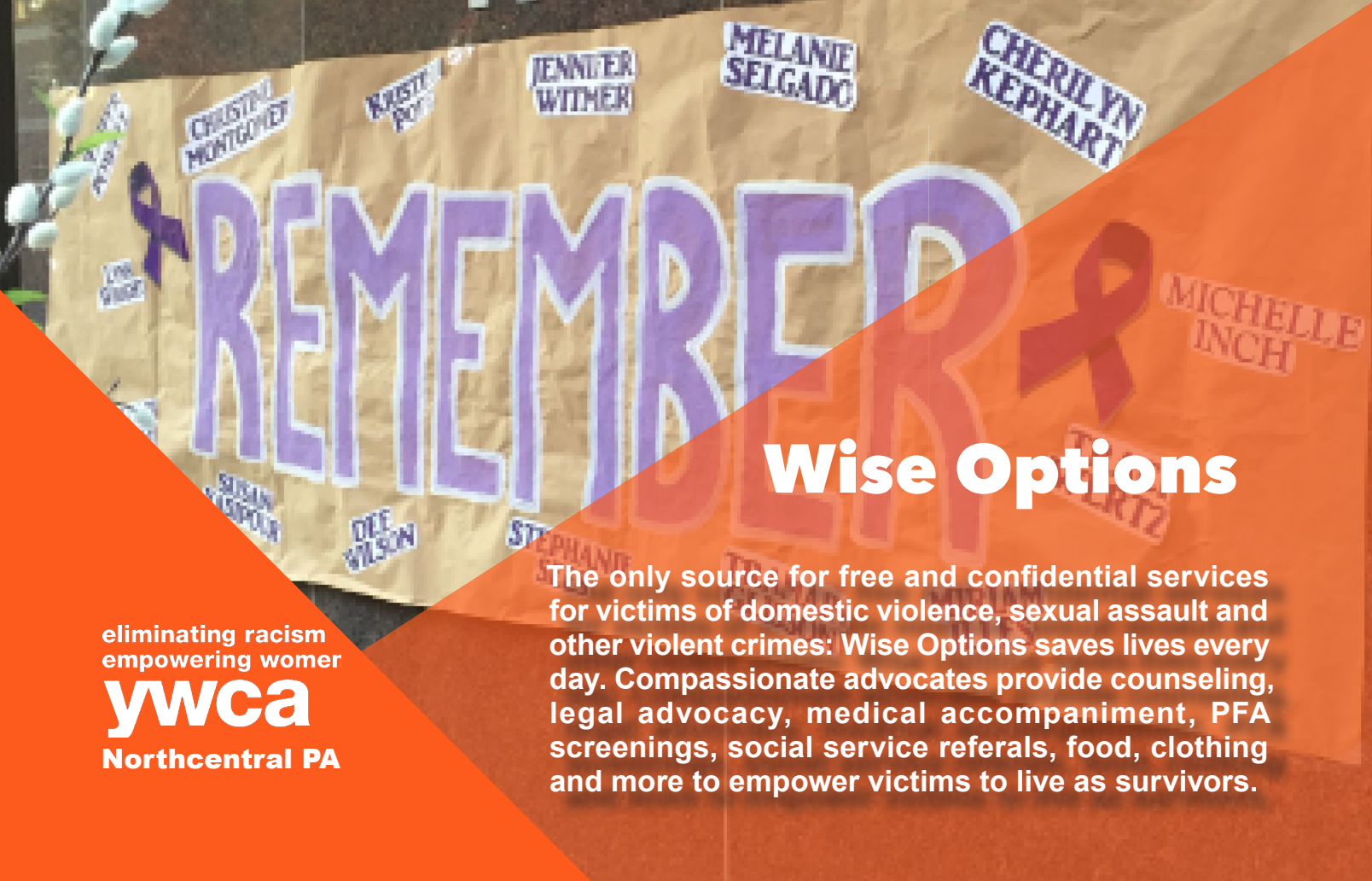
All program staff became trained to assist clients in applying for



“I get great support from all the staff. My case manager has the best energy I’ve ever seen in a long time. She stays on top of everything and is my knight in shining armor. I am so thankful for all everyone has done for me.”

Liberty House Resident

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Wise Options

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The only source for free and confidential services for victims of domestic violence, sexual assault and other violent crimes: Wise Options saves lives every day. Compassionate advocates provide counseling, legal advocacy, medical accompaniment, PFA screenings, social service referrals, food, clothing and more to empower victims to live as survivors.

WISE OPTIONS IMPACT

DOMESTIC VIOLENCE: 877

- Adults: 788, 3,272 Hours
- Children: 89, 515 Hours

SEXUAL ASSAULT: 245

- Adults: 159, 217 Hours
- Children: 31, 40 Hours
- Significant Others: 60, 47 Hours

SHELTER SERVICE DAYS: 5,278

- Adults: 2,406 Days
- Children: 2,872 Days

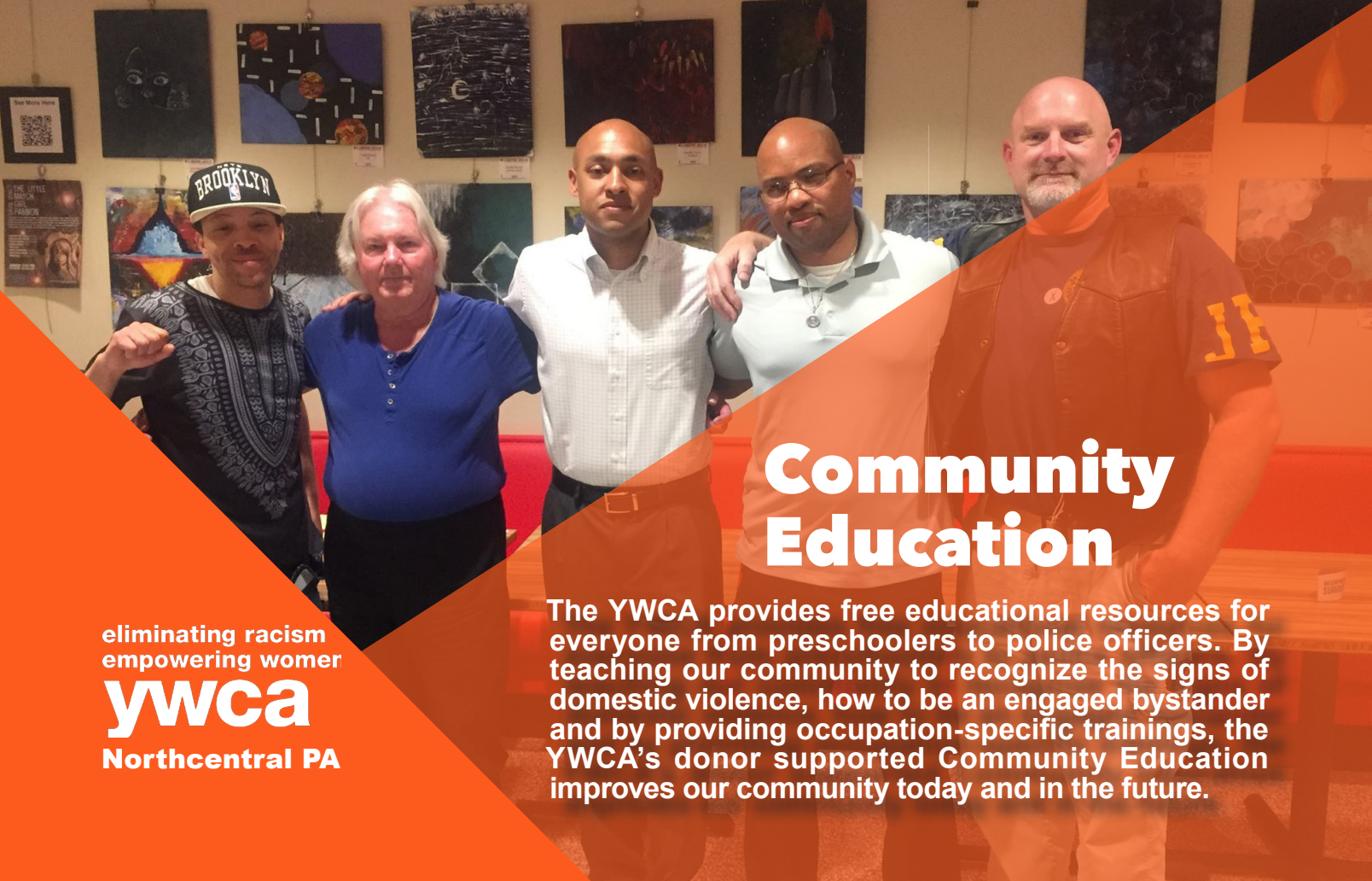
PFA SCREENINGS: 331

“The last two years with Wise Options has saved my life.”

Wise Options Client who, after 2 years of empowerment counseling and safety planning, was able to leave her abuser permanently and find her own safe housing.

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Community Education

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The YWCA provides free educational resources for everyone from preschoolers to police officers. By teaching our community to recognize the signs of domestic violence, how to be an engaged bystander and by providing occupation-specific trainings, the YWCA's donor supported Community Education improves our community today and in the future.

COMMUNITY EDUCATION STATISTICS

Educational Programs: 368

Community-Wide Events: 28

- School students: 3,847
- Adults: 3,340

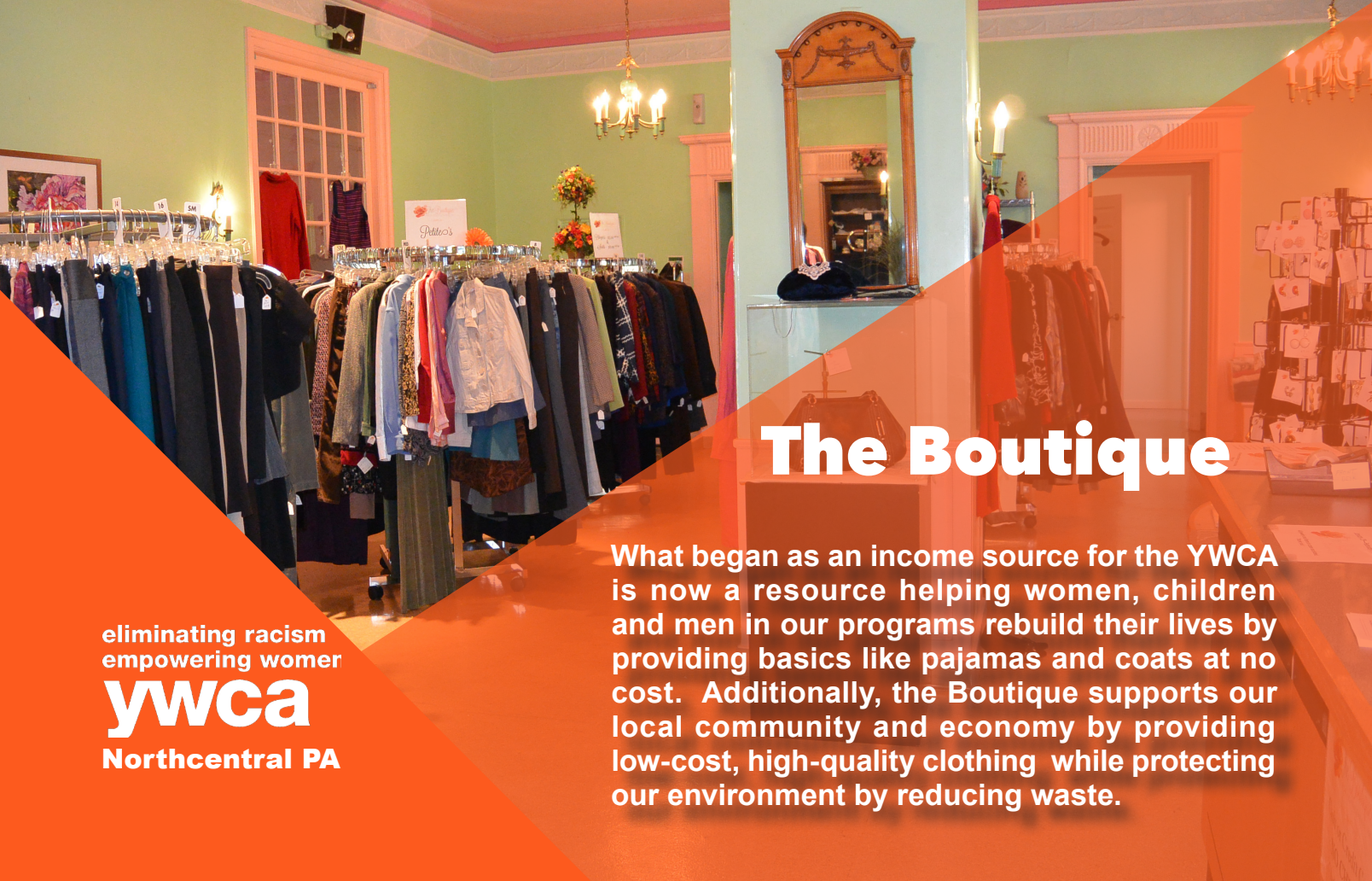
Remembering Honor Students: 25



“What I think is important is making sure that everyone has food, clothing and shelter. A lot of people are poor and don’t have very much of anything at all”

A student in Remembering Honor, the YWCA’s summer reading program - writing to a local legislator.

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The Boutique

What began as an income source for the YWCA is now a resource helping women, children and men in our programs rebuild their lives by providing basics like pajamas and coats at no cost. Additionally, the Boutique supports our local community and economy by providing low-cost, high-quality clothing while protecting our environment by reducing waste.

Special Events

Women of Excellence | November 10, 2016

In its eighth year, the YWCA's annual Tribute to Women of Excellence honored thirteen of our area's most selfless and dedicated women. Kirsten Burkhart was named the 2016 Wise Woman of the year.

Cuisine & A Cause | November 10, 2016

The YWCA's biennial culinary competition brought in more than a dozen of the county's most loved eateries. Guests sampled more than 50 dishes and cast their votes to name the best appetizer, soup, salad, entree, pizza and dessert.

Race Against Racism & Unity Fest | April 2, 2017

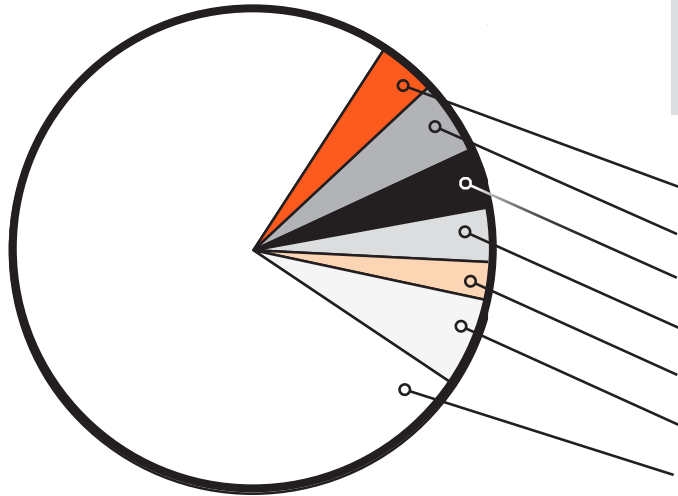
Unity Fest highlights the diversity that makes our community a unique, special and beautiful place to live while our 5k Race Against Racism raises vital funds for racial justice initiatives.

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FINANCIALS

REVENUE



\$ 81,187	Membership/Program Fees/Rentals
\$ 64,551	Bequests/Interest/Sales/Misc. Income
\$ 62,999	Boutique
\$ 59,050	Contributions
\$ 41,129	Special Events
\$ 97,000	Lycoming County United Way
\$ 1,202,491	Grants, Government & Other

\$1,608,407 TOTAL SUPPORT*

Bequests/Interest/Misc. Income 3.75%

Membership/Program Fees/Rentals 5%

Boutique 4%

Contributions 3.75%

Special Events 2.5%

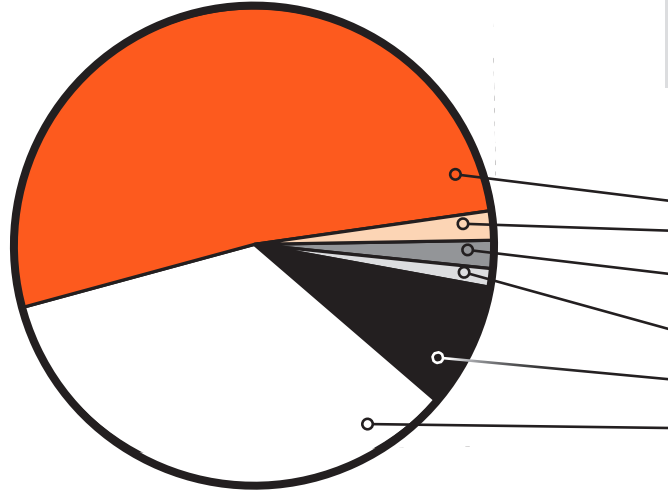
Lycoming County United Way 6%

Corporate/Community Grants 75%

**Unaudited Numbers*

FINANCIALS

EXPENSES



\$ 20,134	Fundraising
\$ 30,701	Health Promotion Services
\$ 32,011	Boutique
\$ 135,357	Adminstrtive & General
\$ 542,215	Liberty House
\$ 824,027	Wise Options
<hr/>	
\$1,584,445	TOTAL EXPENSES

Wise Options 52%

Boutique 2%

Health Promotion Services 2%

Fundraising 1.25%

Adminstrtive & General 8.5%

Liberty House 34.25%

**Unaudited Numbers*

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Community Partners

Abram and Dorothy Snyder
Foundation
AECOM Technologies Corp.
AIDS Resource
American Rescue Workers
Antes Fort United
Methodist Church
Baker Tilly Virchow Krause
Beloved Community Council
Bethel Linden
Presbyterian Church
Bonner Sports and RV
Bullfrog Brewery
Cato Fashions
Central PA Food Bank
Cheri's House of Flowers
Church of Our Savior
Church of the Resurrection
Compu-Gen Technologies, Inc.

Covenant Central
Presbyterian Church
Curtin Intermediate School
Delta Kappa Gamma,
Omicron Chapter
Erie Insurance
Erie Materials
Esber Imported Rugs
F/S ICON Fire Solutions
Family Practice Center,
Hughseville Location
Faxon-Kenmar United
Methodist Church
Firetree Place
First United Methodist Church
First Community
Foundation Partnership
FNB Trust Company
Fraternal Order of Eagles #970

Frey's Commissary, Inc
Genesis House, Inc.
Genetti Hotel and Suites
Giant Food Stores
Glamorise Foundation
Grove Street Commons
Hall's Florist
Hampton Inn & Suites,
Williamsport - Downtown
Harry Plankenhorn Foundation
Henry Dunn, Inc.
Hermance Machine Company
Hillside Senior Center
Holy Cross Orthodox Church
Hometown Floral
Janet's Floral
Jersey Shore Area Lioness Club
Jersey Shore State Bank
John Savoy & Son Furniture

Community Partners

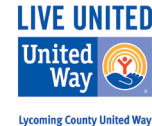
Kiwanis Club of Williamsport
Labels by Pulizzi
Lamar Advertising
Lang's Chocolates
Larson Design Group
Lock Haven University
Lycoming College
Lycoming County Commissioners
Lycoming County United Way
Lycoming County Women's
Republican Club
Lycoming Valley Intermediate School
Main Street Casual Living LLC
Maurice's
Meagan's Box Foundation
Montoursville Area School District
Moon Light Graphics
Morgan Stanley
Muncy Bank and Trust Company
Mystic Garden Floral and Gift

NARFE Chapter 412
New Life Wake Up Ministries
Old Corner Hotel
PA CareerLink
Pajama Program
Panera, LLC
Pennsylvania College of
Technology
Port Elevator, Inc.
Post 1 Home Association
PPL Foundation
Northway Presbyterian Church
Purity Candy
R & J Ertel, Inc.
Rose Wood Flowers
Roy's Bakery
Sage Age Strategies
St. John Neumann Regional
Academy High School
Saint John's-Newberry United

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Lycoming County United Way

First Community
Foundation Partnership
OF PENNSYLVANIA

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Community Partners

Methodist Church
SCI-Muncy
SEDA Council of Governments
Selective Insurance
South Williamsport Lions Club
Special Occasion Florals
Staiman Recycling
Steinbacher, Goodall & Yurchak
Target
Telecom Pioneers
The CellBlock
The Hartman Agency, Inc
Trinity Episcopal Church
Trout Run United
Methodist Church
Twin Hills Chiropractic
Health Center
Muncy United Methodist Church
Unityville United Methodist Church
UPMC Susquehanna

VFW Post #7863 Color Guard
Warrensville United
Methodist Church
Wascher's Chiropractic Center
WAWHO
Wegmans
Weis Markets, Inc
West Branch Valley Credit Union
Why Not You Ministries
Willard's Saddlery, Inc.
Lycoming County Council of
Republican Women
Williamsport Music Club
Williamsport/Lycoming
Chamber of Commerce
Woodlands Bank
Young Men's Democratic Club
of Lycoming County

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Primary Funders

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Liberty House

Department of Housing & Urban Development (HUD)
First Community Foundation Partnership of Pennsylvania
- Pearls With a Passion Grant

Wise Options

Pennsylvania Coalition Against Domestic Violence
Pennsylvania Coalition Against Rape
Pennsylvania Commission on Crime & Delinquency

Community Education

Pennsylvania Coalition Against Domestic Violence
The Harry Plankenhorn Foundation

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YWCA Northcentral PA

815 West Fourth Street | Williamsport, PA 17701
(570) 322-4637 | www.ywcawilliamsport.org

Thank you to all of the supporters, members and volunteers of the YWCA. Because of your kindness, the YWCA remains a strong and vibrant resource to save and improve lives.

The listings in this annual report reflect the 2015-2016 fiscal year. The YWCA Northcentral PA has taken great time and care in assembling this information. If you notice any discrepancies, please contact us at (570) 322-4637 ext. 159*