

**JOIN THE MISSION**



**YWCA NORTHCENTRAL PA**  
**2025 SPONSORSHIP**  
**OPPORTUNITIES**

**eliminating racism**  
**empowering women**

**ywca**  
northcentral pa

# YOUR SUPPORT CHANGES LIVES.

The YWCA Northcentral PA is a unique agency, unlike any other in our region. Our responsive programs - made possible by generous sponsors & donors - have saved countless lives.

For 130 years, the YWCA has guarded the lives of the innocent through supportive programs, emergency shelter, and critical education programs that are a lifeline for those in need.

When your business supports the YWCA Northcentral PA, you make the 24/7 work of Wise Options & Liberty House possible. You directly assist the YWCA team as they provide support services and tackle crucial issues, helping better the lives of women, children, and men as they escape violence, regain self-sufficiency, and access the tools to rebuild their lives.

## IN 2024

Last year, the YWCA Northcentral PA was fortunate to receive sponsorships from these local businesses! This financial support is essential in order for us to continue delivering life-saving services. We extend our heartfelt *thank you* to the organizations listed below for their dedication and commitment to combating racism and empowering women!



# YWCA IS ON A MISSION

## \$2.2M OPERATIONAL BUDGET

The annual operational budget for the YWCA Northcentral PA is \$2.2M. While roughly 75% of this is secured through government grants annually, the remaining \$500,000+ is solely reliant on YWCA fundraising, which includes community funding by organizations and private donors with a passion for supporting the life-saving work we do here at the YWCA.

**YWCA Northcentral PA's Wise Options and Liberty House programs helped a record number of crisis survivors during the last fiscal year.**

**45,055** Liberty House and Wise Options have provided 45,055 nights of safe shelter for those fleeing abuse and/or experiencing homelessness.



**1,820**

People served in both Liberty House and Wise Options shelters, ages birth to 75+



**2,933**

198 Prevention & Awareness programs were provided to 2,933 people in Lycoming County



**\$12.50**

YWCA Northcentral PA's cost to provide safe shelter to one person, for one night



**630**

Advocates screened 630 individuals from Lycoming County who were seeking relief through a PFA



**DID YOU KNOW** that the YWCA Northcentral PA is the sole provider of victim services in Lycoming County? In fact, it's not unusual for our organization to assist individuals from all over the country. Some survivors have relocated for their safety, while others have sought refuge after escaping from human and sex trafficking tragedies.

### Your Support is Critical

The YWCA plays an essential role in providing life-saving programs and services to the community. Without our YWCA, victims of violence in Lycoming County would be at risk and could face additional harm or even death. Moreover, many women and children would not have a secure and nurturing environment to rebuild their lives after experiencing trauma. As we enter another year, we will continue to transform lives. However, we cannot achieve our goals alone.

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*Your contribution is vital to our efforts in providing hope and resilience to those in need!*

**JOIN THE MISSION**



The fourth annual Women's Empowerment Conference has an amazing lineup again this year and is poised to inspire, encourage, and empower the women in attendance for this full-day experience! As this fantastic event continues to grow, this will be the second year the conference will utilize space on campus at the Pennsylvania College of Technology!

Designed to uplift and engage women from all walks of life, your organization's involvement in this March event will showcase your commitment to support the women you employ and others from within the community. By empowering women, you not only build confidence but also nurture a supportive community, significantly enhancing the culture of your business or organization!

**Success Timeline**



**Supporting women is good business!**

Promoting women's support in the workplace fosters diversity and inclusivity, enhancing creativity and problem-solving. Organizations that invest in women typically experience greater employee satisfaction and retention, leading to a more stable workforce.



The Race Against Racism is a community-centered 5K walk/run that brings our neighbors together for a celebration of unity! This event is perfect for both avid runners and those who prefer to stroll the course while catching up with friends.

Participants will compete for medals in their respective age categories and will receive swag bags along with branded shirts featuring our sponsor logos. This event also highlights the partnership among local nonprofits, who contribute by volunteering and setting up informational booths for attendees. By supporting this event, you demonstrate your commitment to unity and your efforts towards fostering an inclusive environment for all.

**Success Timeline :**



**Celebrating  
Community Unity**

In 2024, the Race Against Racism made a triumphant return! After being inactive for several years, the YWCA Northcentral PA mobilized essential city leaders, the police department, and local businesses to revive this fun, unifying community event!



# giving gala



Seize this amazing chance to support the YWCA Northcentral PA and engage with fellow community members who share your values at our distinguished event, the Giving Gala! Occupying the gorgeous space at Herman & Luther's, this is a themed extravaganza that includes live entertainment, silent auctions, and heartfelt giving opportunities. This enthusiastically anticipated event stands out as one of our area's premier, high-fashion fundraisers of the year!

By choosing one of our top three sponsorship packages, your organization will not only enjoy exclusive visibility among the community's foremost philanthropists but also showcase your dedication to addressing our community's essential needs.

## Success Timeline :



### IGNITE SUPPORT

January - May 2025

Secure sponsors to orchestrate an unforgettable night filled with excitement & memorable experiences!



### SPARK CONNECTIONS

May - June 2025

Attract guests with distinctive theme, exciting auction packages, & live musical entertainment.



### UNLOCK POTENTIAL

June 2025

Engage passionate donors to cultivate meaningful relationships that expand our resources and amplify our impact.

**Invest With Intent & Create**  
*A Lasting Impact*

Join a distinguished group of philanthropists committed to delivering essential services to those rebuilding their lives. This event offers a chance to make a lasting impact and connect with others passionate about meaningful change.



The YWCA's Women of Excellence Award Ceremony honors women and young girls who play vital roles in their communities. Since 2009, the YWCA has celebrated numerous dedicated women who strive to create a positive impact. This event highlights generations of changemakers, showcasing their leadership and civic responsibility.

Through this recognition, the YWCA fosters a supportive network that empowers women and girls to continue their journey of excellence. By backing this uplifting event, organizations can express their dedication to recognizing the achievements and commitment of women.

**Success Timeline :**



**INSPIRE SUPPORT**

January - November 2025

Attract sponsors who see the value in celebrating the contributions of our area's women and young people!

**OPEN NOMINATIONS**

August 2025

Encourage community to nominate women and young ladies who should be recognized for excellence!

**AWARD EXCELLENCE**

November 2025

Celebrate nominees and award category winners with both a VIP experience and award ceremony!

**Recognizing  
Excellence**

The YWCA proudly recognized the nominations of 35 women and young ladies from across Lycoming County! This celebration not only honored their remarkable achievements but also inspired others to pursue their own paths to success.

**At the YWCA, the fight to eliminate homelessness, sexual assault, and domestic violence is a 24/7 job. But during specific months each year, the YWCA Northcentral PA raises awareness of these crises in our community through targeted educational events, round table discussions, remembrance vigils, and more.**

## **January - Human Trafficking**

Since 2010, our nation has recognized January as Human Trafficking Awareness Month to educate the public about how to identify and prevent this awful crime. Our YWCA partners with other agencies and groups to work together to bring awareness to the reality that Human Trafficking is taking place in our own communities. We pair our outreach in conjunction with PAATH15's initiative that works to support victims along Route 15, which runs through Pennsylvania from Maryland and New York.

## **February - Teen Dating Violence**

Every February, young people and their loved ones join together across the country for a national effort to raise awareness about the issue of teen dating violence through Teen Dating Violence Awareness Month. This annual, month-long push focuses on advocacy and education to stop dating abuse before it starts. The YWCA hosts educational sessions, events, and distributes promotional materials to educate parents, teens, and educators on the sensitive issue of teen dating violence prevalent within our community.

## **April - Sexual Assault**

During April, activists and advocates raise awareness about sexual violence and educate communities and individuals on how to prevent and respond. Partnering with the local community, prevention education sessions are provided within juvenile placement facilities, schools, and organizations to prevent first time perpetration and initiate a community of effective response. The YWCA strives to promote a community that supports survivors of sexual violence and ensures justice. Through these efforts, we are able to reach the community on a larger scale and help raise awareness.

## **October - Domestic Violence**

Each year October is acknowledged as Domestic Violence Awareness Month. It provides an opportunity to remember victims of domestic violence, raise awareness of what domestic violence is, how to recognize it, and what we can all do to collectively prevent it. The YWCA educates the community to activate bystanders and share information that can help those who are experiencing violence. Various community events and education sessions are held each October, in honor of those who have lost their lives due to domestic violence in Lycoming County.

## **November - Homelessness**

As the basic act of obtaining a home becomes more difficult, the cry for action echoes louder than ever before. During November, the YWCA raises awareness of the issue of homelessness in our communities in effort to help change the conversation about stereotypes, improve policy, help service providers, and so much more. Through the YWCA's Homelessness Awareness efforts, there have been three Huts of Hope installed within the community that serve as free and accessible hubs to obtain hygiene items as available and needed. Furthermore, the YWCA hosts community events, distributes awareness materials, and conducts street outreach to those experiencing homelessness.

**TAKE A STAND  
WITH THE YWCA**





**24/7 Crisis Hotline: 1-800-326-8483**

The 24-hour Crisis Hotline is free and confidential. Emotional support, advocacy, referrals to community resources, safety planning, and crisis intervention are offered by trained advocates who are available 24/7.

**Accompaniment**

Staff and volunteers are available 24/7 to accompany victims, and remain with them, through visits to the hospital emergency room. Staff and volunteers are also available to accompany, and remain with them, throughout court hearings, police interviews, social service agency appointments, and other situations as requested.

**Confidential Emergency Shelter**

The YWCA Northcentral PA's Wise Options shelter provides refuge for survivors of violence in a safe and secure site. Wise Option's emergency shelter for victims of abuse is the only shelter of its' kind in Lycoming County. Shelter advocates provide support, advocacy, counseling, and individual case management. The goal while within our shelter is to empower each survivor and their families and to assist them in rebuilding for the future.

**Counseling & Advocacy**

This service provides goal-oriented counseling to survivors of violence; allowing individuals to explore their options privately with the support of a trained counselor. The YWCA's skilled team uses an empowerment-based model where the counseling process empowers survivors to evaluate their situations and plan for their safety and future. Counselors use a person-centered and trauma-informed approach tailored to each individual, family, and child.

**Custody Exchange**

The Lycoming County Custody Exchange Center provides a means for parents who are estranged from one another to safely exchange their children based on the requirements of their custody agreement. With a commitment to providing a secure and comfortable child-friendly atmosphere, children can continue a positive relationship with both of their parents through closely monitored exchanges where trained advocates are available to foster the exchange, ensuring every occurrence happens safely and smoothly.

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**ALL YWCA SERVICES ARE CONFIDENTIAL  
AND FREE OF CHARGE. TO LEARN MORE, VISIT  
[WWW.YWCAWILLIAMSPORT.ORG](http://WWW.YWCAWILLIAMSPORT.ORG)  
OR CALL 1-800-326-8483 TO SPEAK WITH  
A YWCA SHELTER ADVOCATE**

**Legal Advocacy**

The YWCA's legal advocates are not attorneys and do not provide legal advice but are available to assist survivors of violence through court and hospital accompaniment. Legal advocates provide emotional support, explain the legal process of protection orders and paperwork, courtroom procedure and discuss safety planning as well as offer other community supports. Our YWCA is proud to partner with local legal firms, McCormick Law Firm and North Penn Legal Services, who provide proper court representation as needed.

**Protection from Abuse, Protection from Sexual Violence,  
Intimidation Orders Filing**

Wise Options staff are trained and available for assistance in applying for a Protection from Abuse order, increasing safety for victims of violence.

**Recovery Support**

The YWCA's Wise Options team are trained and versed in offering coordination of services within the community for substance abuse treatment, serving various levels of treatment.

**Survivor Support Groups**

Survivor Support Groups provide opportunities for those who have experienced violence to come together, share experiences, and offer support to one another. Providing a comfortable atmosphere to develop trusting and caring relationships, the groups offer a safe place to talk about their experience. All discussion is kept confidential. Call the 24/7 hotline (800)326-8483 to learn more.

**Rapid Rehousing**

The YWCA Northcentral PA's Wise Options Program offers Rapid Rehousing to individuals experiencing homelessness as a result of escaping violence. Rapid rehousing, a funded initiative through the Department of Housing & Urban Development (HUD), provides short-term and emergency rental assistance and aims to ensure those finding themselves homeless as they flee abuse can find safety and security in a residence of their own. Not only are Wise Options clients eligible to receive Rapid Rehousing financial assistance, but they are also provided intensive case management by YWCA staff.



Now that you have gained a deeper understanding of the YWCA Northcentral PA, our service recipients, and our reliance on community funding, continue reading to discover not only how you can support our mission but also how your business can benefit from our partnership throughout the year!

**LIFELINE  
SPONSOR  
\$20,000**



**All the benefits of Beacon of Light Sponsor, PLUS:**

- 6 complimentary tickets to ALL YWCA Signature Events:
  - Women’s Empowerment Conference, March
  - Giving Gala, June
  - Women of Excellence, November
- Sponsor recognition in 160 (:30) radio ads aired during two key YWCA Awareness Month community messages
- Presenting sponsor of our distinguished event, the Giving Gala, to include premier framed accolade along with a guest speaking opportunity
- Award presenter as part of the Women of Excellence program
- Recognition as title sponsor during ALL Awareness Month events and YWCA signature events with premium logo placement
- Logo placement on one Awareness Month Lamar billboard
- Complimentary prevention education session of your choice for 50 attendees
- Engagement option to provide bulletin flier for community connection moment for YWCA guests throughout the year

**BEACON  
OF LIGHT  
\$15,000**

**All the benefits of Tribute Sponsor, PLUS:**

- 4 complimentary tickets to ALL YWCA Signature Events:
  - Women’s Empowerment Conference, March
  - Giving Gala, June
  - Women of Excellence, November
- Prominent sponsor recognition at Women’s Empowerment Conference
- Recognition as sponsor of our distinguished event, the Giving Gala
- Full-page ad in Women of Excellence Program
- Recognition during ALL Awareness Month events and YWCA signature events
- Invitation to attend VIP Breakfast & tour with YWCA CEO & staff for 15 attendees
- Complimentary prevention education session of your choice for 20 attendees
- Invitation to insert promotional giveaways for 200+ women in Women’s Empowerment Conference swag bags
- Invitation to provide items for Race Against Racism runner cinch bags



**JOIN  
THE MISSION**

# TRIBUTE \$7,500

## All the benefits of Justice Sponsor, PLUS:

- 2 complimentary tickets to ALL YWCA Signature Events:
  - Women's Empowerment Conference, March
  - Giving Gala, June
  - Women of Excellence, November
- Prominent sponsorship recognition during Women's Empowerment Conference and Giving Gala
- Half-page ad in Women of Excellence Program
- Recognition during two Awareness Months
- Invitation to attend Lunch & Learn with YWCA CEO & staff for 10 attendees
- On-site training "Sexual Harassment at the Workplace" for up to 100 staff

# JUSTICE \$5,000

## All the benefits of Equality Sponsor, PLUS:

- 2 complimentary tickets to two YWCA Signature Events of your choice:
  - Women's Empowerment Conference, March
  - Giving Gala, June
  - Women of Excellence, November
- Invitation to provide promotional information to 200+ women at the Women's Empowerment Conference
- Quarter-page ad in Women of Excellence Program
- Logo recognition during one Awareness Month
- Logo featured throughout year in YWCA marketing materials
- Review of your business' Sexual Harassment Policy by YWCA Medical Advocate and Prevention Educator

# EQUALITY \$3,500

- Logo placement in all signature event materials
- 2 complimentary tickets to one YWCA Signature Event of your choice:
  - Women's Empowerment Conference, March
  - Giving Gala, June
  - Women of Excellence, November
- 10 complimentary registrations at the Race Against Racism 5K
- Recognition during one Awareness Month
- Sponsor recognition in Annual Report & on YWCA website
- Partnership recognition in YWCA quarterly newsletter

# FRESH START \$1,000

- Sponsor recognition in Annual Report
- Partnership recognition in YWCA quarterly newsletter
- Framed recognition in Boutique announcement board
- Logo placement on Boutique brochure
- Sponsor Spotlight on social media

*The Fresh Start sponsorship package is for new YWCA partners who are interested in assisting Wise Options residents with their immediate wardrobe needs. This sponsor package will help offset the cost of clothing provided to our residents by The Boutique.*

**Don't see what you're looking for? Let's talk customization!**



**YWCA**  
**IS ON A**  
**MISSION TO**  
**EMPOWER**  
**WOMEN**

*Thank You!* for joining us in our mission to eliminate racism, empower women,  
and promote peace, justice, freedom and dignity for all.

**YWCA Northcentral PA**

815 West 4th Street  
Williamsport, PA 17701

**Beth McClain**

Development & Communications Director  
(570) 322-4637, ext. 127  
bmccain@ywcawilliamsport.org

# YWCA IS ON A MISSION

## JOIN US AS WE ELIMINATE RACISM & EMPOWER WOMEN

To finalize your 2025 YWCA sponsorship commitment, kindly fill out the following information. You can send your completed form to Beth McClain via mail, fax, or email, using your preferred method listed below. **Thank you for joining our mission!**

**Company:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**Contact Email:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Sponsorship Package Level:** \_\_\_\_\_

**Comments:** \_\_\_\_\_

**Amount: \$** \_\_\_\_\_

**Please indicate:**  **Check included** (Made payable to YWCA Northcentral PA)

**Please send invoice**

**Please charge my card using the information below:**

Name as it appears on card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Exp. Date: \_\_\_\_ / \_\_\_\_ CVC: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



**Please return this form to:**

**YWCA Northcentral PA**

*ATTN: Beth McClain*

815 West 4th Street

Williamsport, PA 17701

**Email:** [bmcclain@ywcawilliamsport.org](mailto:bmcclain@ywcawilliamsport.org)

**Fax:** 570-322-3029