

# Women's EMPOWERMENT

Spring 2024

## CONFERENCE 2024



Hosted this year on the Pennsylvania College of Technology campus, the 2024 Women's Empowerment Conference will inspire, encourage, and empower the women in attendance. Attendees will participate in group and breakout sessions, and listen to motivational speakers, such as the Keynote Speaker, Marisa Burke, as she shares her message on "Breaking News: Surviving Shame."

Designed to uplift and engage women from all walks of life, your organization's involvement in the March event will showcase your commitment to empowering the women you employ and others from within the community. When you empower women, you not only foster confidence, but you encourage a community of support and place a meaningful impact on the culture of your business or organization.

### Success Timeline

#### DEFINE VISION

January 2024

Create a meaningful agenda, packed with engaging speakers.

#### GAIN SUPPORT

January - March 2024

Secure sponsors to empower women in the workplace and community.

#### EMPOWER GUESTS

March 2024

Fill Penn College with 300 women to be uplifted, inspired & empowered.

Supporting women is  
*good business!*

Research has shown that women in the workplace and gender diversity is key for organizations' bottom line. According to the Center for Creative Leadership, gender-diverse business units have higher average revenue than less diverse business units.

2024

# À LA CARTE SPONSOR OPPORTUNITIES

## WOMEN'S EMPOWERMENT CONFERENCE

### Presenting Sponsor **\$3,500**

- 8 tickets to Conference
- Invitation to play 60 second promotional video during event welcome
- Invitation to introduce Keynote Speaker
- Premium seating during Keynote presentation
- Prominent recognition on ticket sale website & all event materials

### Speaker Sponsor **\$2,000**

- 4 tickets to Conference
- Invitation to introduce Guest Speakers
- Preferred seating during Keynote presentation
- Logo prominently displayed on A/V screen & all event materials

### Venue Sponsor **\$2,000**

- 3 tickets to Conference
- Verbal recognition during Opening & Closing Remarks
- Framed recognition on registration table
- Logo displayed on A/V screen & all event materials

### Lunch Sponsor **\$1,500**

- 2 tickets to Conference
- Verbal recognition at Conference
- Framed recognition on lunch table
- Logo displayed in all event materials

### Event Packet Sponsor **\$1,000**

- 2 tickets to Conference
- Invitation to submit full page flyer to event packet
- Logo displayed within event packet



# YWCA IS ON A MISSION

**JOIN US AS WE ELIMINATE RACISM & EMPOWER WOMEN**

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Sponsorship Package: \_\_\_\_\_

Add ons: \_\_\_\_\_

Amount: \$ \_\_\_\_\_

Please indicate: \_\_\_\_\_ **Check Included** (Made payable to YWCA Northcentral PA)

\_\_\_\_\_ **Send Invoice**

\_\_\_\_\_ **Please charge my card**

Name as it appears on card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Exp. Date: \_\_\_\_\_ / \_\_\_\_\_ CVC: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



Please return this form to Brittany Fischer  
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