



YWCA NORTHCENTRAL PA
2024 SPONSORSHIP
OPPORTUNITIES

eliminating racism
empowering women

ywca
northcentral pa

JOIN THE MISSION

YOUR SUPPORT CHANGES LIVES.

The YWCA Northcentral PA is a unique agency, unlike any other in our region. Our responsive programs - made possible by generous sponsors & donors - have saved countless lives.

For 130 years, the YWCA has guarded the lives of the innocent through supportive programs, emergency shelter, and critical education programs that are a lifeline for those in need.

When your business supports the YWCA Northcentral PA, you make the 24/7 work of Wise Options & Liberty House possible. You directly assist the YWCA team as they provide support services and tackle crucial issues, helping better the lives of women, children, and men as they escape violence, regain self-sufficiency, and access the tools to rebuild their lives.

IN 2023

The YWCA Northcentral PA received more than \$45,000 in sponsorships from local businesses! We specifically thank those listed below for their dedication and commitment to eliminating racism & empowering women.



BANKING | LENDING | WEALTH MANAGEMENT



JUNIOR LEAGUE OF WILLIAMSPORT



THANK YOU!

Your consideration to support the YWCA is an opportunity to change lives in 2024. Through the leadership & support of community businesses like yours, vulnerable women and children will continue to prosper. Please read on to learn more about 2024 sponsorship opportunities!

ANNUAL REPORT

2022-2023

RESULTS THAT MATTER



With YOUR support, lives are being rebuilt in Lycoming County!

\$45,000

Secured in Sponsorships last year

\$70,000

Raised through events

\$85,000

to help make a difference

RESOURCES



Last year, countless women and children were provided with crucial community resources to help them as they worked to regain their independence.

SHELTER



47,525 nights of safe shelter were provided at Wise Options to adults and children fleeing violence.

SAFETY



7,946 days of safe shelter were found at Liberty House over the last fiscal year providing residents comfort and stability.

HOME



Last year, Rapid Rehousing served 39 adults and 53 children. Due to funding shortages, however, the vital rental assistance program was unable to take on new clients for nearly five months.

SUPPORT



47 adults and 26 children were provided with supportive services and case management as they worked to rebuild their lives.

RELIEF



YWCA legal advocates screened 615 individuals from Lycoming County, who were seeking relief through a Protection From Abuse order (PFA).

SERVICE



1,695 individuals impacted by violence were served at Wise Options last year. 242 of them were children under the age of 18.

EDUCATION



During the 2022-2023 fiscal year, 4,426 community members were provided with a valuable prevention & awareness educational experience by our team.

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JOIN THE MISSION

Women's EMPOWERMENT CONFERENCE 2024

Spring 2024



Hosted this year on the Pennsylvania College of Technology campus, the 2024 Women's Empowerment Conference will inspire, encourage, and empower the women in attendance. Attendees will participate in group and breakout sessions, and listen to motivational speakers, such as the Keynote Speaker, Marisa Burke, as she shares her message on "Breaking News: Surviving Shame."

Designed to uplift and engage women from all walks of life, your organization's involvement in the March event will showcase your commitment to empowering the women you employ and others from within the community. When you empower women, you not only foster confidence, but you encourage a community of support and place a meaningful impact on the culture of your business or organization.

Success Timeline



Supporting women is
good business!

Research has shown that women in the workplace and gender diversity is key for organizations' bottom line. According to the Center for Creative Leadership, gender-diverse business units have higher average revenue than less diverse business units.

giving gala

Summer 2024



Don't miss out on this incredible opportunity to support YWCA Northcentral PA and connect with like-minded community members. The Giving Gala will feature live entertainment, silent auctions, passionate giving, and delicious food. This much-anticipated event is expected to be one of the highlights of the year.

By selecting the Beacon of Light or Tribute Sponsorship Package, your organization will gain exclusive visibility among our community's leading philanthropists, while demonstrating your commitment to advancing our community's needs.

Success Timeline :

GAIN SUPPORT

January - May 2024

Acquire sponsors to plan an unforgettable night.

EXCITE GUESTS

May - June 2024

Attract guests with distinctive theme, exciting auction packages, & live entertainment.

MEET GOAL

June 2024

Attract passionate donors to YWCA., further advancing YWCA mission.

Invest With Intent & Create A
Lasting Impact

Share in our commitment to providing critical services to ensure those working to rebuild their lives are cared for, protected, and heard.



Women of EXCELLENCE

Fall 2024



The YWCA's Women of Excellence awards recognize women and young ladies who make significant contributions to their communities. Since 2009, the YWCA has honored many selfless women who work tirelessly to make a positive impact.

This event celebrates generations of changemakers who demonstrate leadership and civic responsibility, while supporting the YWCA Northcentral PA. By supporting this event, organizations can show their commitment to honoring the success and dedication of women.

Success Timeline :

GAIN SUPPORT

January - November 2024

Attract sponsors to honor women's accomplishments.

OPEN NOMINATIONS

August 2024

Encourage community to nominate an exceptional woman or young lady.

AWARD EXCELLENCE

November 2024

Celebrate nominees and award category winners.

**During Our 2023
Celebration**

The YWCA proudly celebrated the nominations of 36 women and young ladies from throughout Lycoming County, awarding 14 Women of Excellence awards during the event.



AWARENESS MONTHS

At the YWCA, the fight to eliminate homelessness, sexual assault, and domestic violence is a 24/7 job. But during specific months each year, the YWCA Northcentral PA raises awareness of these crises in our community through targeted educational events, round table discussions, remembrance vigils, and more.

Each year, community members and businesses stand with us to spread the word and take a stand against sexual assault, domestic violence, or homelessness.

Your sponsorship not only helps to make our community safer, but our world a safer, more respectful, and more empowering place for women, men, and children.

AWARENESS MONTHS TO REMEMBER

JANUARY
HUMAN TRAFFICKING

FEBRUARY
TEEN DATING VIOLENCE

APRIL
SEXUAL ASSAULT

OCTOBER
DOMESTIC VIOLENCE

NOVEMBER
HOMELESSNESS



TAKE A STAND WITH THE YWCA

BEACON OF LIGHT \$12,000

- All the benefits of Tribute Sponsor, **PLUS**
- **4 complimentary tickets** to **ALL** YWCA Signature Events:
 - Women's Empowerment Conference, March
 - Giving Gala, June
 - Women of Excellence, November
- **Prominent sponsor recognition and speaking opportunity at Women's Empowerment Conference**
- **Presenting sponsor at Giving Gala**
- **Full-page ad** in Women of Excellence Program
- **Recognition** during **ALL** Awareness Month events **and** activities
- **Invitation** to attend VIP Breakfast & tour with YWCA CEO & staff for 15 attendees
- **Complimentary prevention education session** of your choice for 20 attendees

TRIBUTE \$7,500

- All the benefits of Justice Sponsor, **PLUS**
- **2 complimentary tickets** to **ALL** YWCA Signature Events:
 - Women's Empowerment Conference, March
 - Giving Gala, June
 - Women of Excellence, November
- **Prominent sponsorship recognition** during Women's Empowerment Conference **and** Giving Gala
- **Half-page ad** in Women of Excellence Program
- **Recognition** during **2** Awareness Months
- **Invitation** to attend Lunch & Learn with YWCA CEO & staff for 10 attendees

JUSTICE \$5,000

- All the benefits of Equality Sponsor, **PLUS**
- **2 complimentary tickets** to **TWO** YWCA Signature Events of your choice:
 - Women's Empowerment Conference, March
 - Giving Gala, June
 - Women of Excellence, November
- **Invitation** to provide information for packet distributed at Women's Empowerment Conference
- **Quarter-page ad** in Women of Excellence Program
- **Recognition** during one Awareness Month
- **Logo featured** throughout year in YWCA marketing materials
- **Review** of your business' Sexual Harassment Policy

EQUALITY \$3,500

- **Logo placement** in all signature event materials
- **2 complimentary tickets** to a YWCA Signature Event of your choice:
 - Women's Empowerment Conference, March
 - Giving Gala, June
 - Women of Excellence, November
- **Recognition** during one Awareness Month
- **Sponsor recognition** in Annual Report & on YWCA website
- **Partnership recognition** in YWCA quarterly newsletter

Don't see what you're looking for? Let's talk customization.

If you found your organization's YWCA Sponsorship Package but are still looking for something more to round out your Community Engagement needs, you're in luck! For 2024, we have created Sponsorship Supplement Packages that you may purchase as add-ons to your confirmed Sponsorship Package!

Purchase with Purpose Sponsor \$1,000

- Logo featured on reusable Boutique shopping bag
- Logo featured on insert within all Creations of Courage handbags
- Framed logo displayed inside The Boutique and during Cinderella's Closet event

Media Sponsor \$1,000

- Show your support of the YWCA's efforts on-air through iHeart Media's radio advertising
- On-air business recognition
- Logo displayed on billboard advertising once a quarter

Hut of Hope Sponsor \$1,000

- Help ensure Hut of Hope locations remain full of essential hygiene items
- Logo prominently featured at all Hut of Hope locations
- Business highlighted in press release during November for Homelessness Awareness Month

Safe & Sound Sponsor \$1,000

- Warmly embrace those arriving at the YWCA shelters by providing a welcome pack to ensure essential needs are met
- Logo displayed on Welcome Packs
- Business highlighted in Press Release during October for Domestic Violence Awareness Month

Adopt a Room Sponsor \$1,000

- Proudly provide a client room with new bedding, bathroom linens and curtains upon their arrival to the YWCA shelters
- Logo framed and displayed in shelter room

Comfort Closet Sponsor \$1,000

- Restore dignity to clients arriving to the YWCA by ensuring they have access to undergarments and immediate clothing needs
- Logo framed and displayed in Comfort Closet



YWCA
IS ON A
MISSION TO
EMPOWER
WOMEN

THANK YOU!

for joining us in our mission to eliminate racism, empower women, and promote peace, justice, freedom and dignity for all.

YWCA Northcentral PA

815 West 4th Street
Williamsport, PA 17701

Brittany Fischer

Communications & Development Director
(570) 322-4637, ext. 159
bfischer@ywcawilliamsport.org

24/7 Crisis Hotline: 1-800-326-8483

YWCA IS ON A MISSION

JOIN US AS WE ELIMINATE RACISM & EMPOWER WOMEN

Company: _____

Contact: _____

Contact Email: _____

Address: _____

Phone: _____

Sponsorship Package: _____

Add ons: _____

Amount: \$ _____

Please indicate: _____ **Check Included** (Made payable to YWCA Northcentral PA)

_____ **Send Invoice**

_____ **Please charge my card**

Name as it appears on card: _____

Credit Card Number: _____ - _____ - _____ - _____

Exp. Date: _____ / _____ CVC: _____

Signature: _____ Date: _____



Please return this form to Brittany Fischer
YWCA Northcentral PA
815 West 4th Street, Williamsport, PA 17701
Email: bfischer@ywcawilliamsport.org
Fax: 570-322-3029

YWCA NORTHCENTRAL PA

**RACE
AGAINST
RACISM**

A grey silhouette of a person in a running pose, positioned behind the main title text.

WALK/RUN 5K 2024

FRIDAY, JUNE 14, 2024
REGISTRATION LOCATION XXX

**SPONSORSHIP
OPPORTUNITIES**

CHAMPION SPONSOR \$3,000



- Prominent logo on event t-shirt and race posters
- Logo on all event signage
- Acknowledgement in all media coverage
- Emcee acknowledgement during event announcements
- Invitation to present awards during post-ceremony
- Invitation to provide items for Race Bags
- Logo placement in YWCA Newsletter
- Registration for 8 participants
- Promotion of commitment to creating an inclusive community

GOLD SPONSOR \$2,000



- Logo on event t-shirt
- Logo on event signage
- Acknowledgement in social media coverage
- Invitation to provide items for Race Bags
- Logo placement in YWCA Newsletter
- Registration for 6 participants
- Promotion of commitment to creating an inclusive community

SILVER SPONSOR \$1,000



- Logo on event t-shirt
- Name on event signage
- Invitation to provide items for Race Bags
- Logo placement in YWCA Newsletter
- Registration for 4 participants
- Promotion of commitment to creating an inclusive community

BRONZE SPONSOR \$500



- Logo on T-Shirt
- Registration for 2 participants
- Promotion of commitment to creating an inclusive community

COMMUNITY SPONSOR \$250



- Name on T-shirt
- Promotion of commitment to creating an inclusive community

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**CHAMPION
SPONSOR**
\$3,000



- Prominent logo on event t-shirt and race posters
- Logo on all event signage
- Acknowledgement in all media coverage
- Emcee acknowledgement during event announcements
- Invitation to present awards during post-ceremony
- Invitation to provide items for Race Bags
- Logo placement in YWCA Newsletter
- Registration for 8 participants
- **Promotion of commitment to creating an inclusive community**

**GOLD
SPONSOR**
\$2,000



- Logo on event t-shirt
- Logo on event signage
- Acknowledgement in social media coverage
- Invitation to provide items for Race Bags
- Logo placement in YWCA Newsletter
- Registration for 6 participants
- **Promotion of commitment to creating an inclusive community**

**SILVER
SPONSOR**
\$1,000



- Logo on event t-shirt
- Name on event signage
- Invitation to provide items for Race Bags
- Logo placement in YWCA Newsletter
- Registration for 4 participants
- **Promotion of commitment to creating an inclusive community**

**BRONZE
SPONSOR**
\$500



- Logo on T-Shirt
- Registration for 2 participants
- **Promotion of commitment to creating an inclusive community**

**COMMUNITY
SPONSOR**
\$250



- Name on T-shirt
- **Promotion of commitment to creating an inclusive community**

Don't see what you're looking for?
Let's talk customization.

YWCA IS ON A MISSION

JOIN US AS WE ELIMINATE RACISM & EMPOWER WOMEN

Company: _____

Contact: _____

Contact Email: _____

Address: _____

Phone: _____

Sponsorship Package: _____

Add ons: _____

Amount: \$ _____

Please indicate: _____ **Check Included** (Made payable to YWCA Northcentral PA)

_____ **Send Invoice**

_____ **Please charge my card**

Name as it appears on card: _____

Credit Card Number: _____ - _____ - _____ - _____

Exp. Date: _____ / _____ CVC: _____

Signature: _____ Date: _____



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YWCA Northcentral PA
815 West 4th Street, Williamsport, PA 17701
Email: bfischer@ywcawilliamsport.org
Fax: 570-322-3029

YWCA NORTHCENTRAL PA
FIRST ANNUAL FLAG DAY

RACE
AGAINST
RACISM

A grey silhouette of a person in a running pose, positioned behind the main text. The person is leaning forward with their right leg extended back and their left leg forward, arms in a running motion.

WALK/RUN 5K 2024

FRIDAY, JUNE 14, 2024
REGISTRATION LOCATION XXX

**SPONSORSHIP
OPPORTUNITIES**

Foil Backdrop w/Balloons \$371.00

This backdrop is 8ftx7ft and will include a foil wall which would coincide with theme colors, metallic balloons on both sides of the arch. There will be makeshift clouds on the floor with string lights inside of the and fog on the ground to go through the clouds.



Light Effect back drop w/ Balloon Columns \$371.00

This item will include an 8ftx7ft backdrop with a black wall backdrop with constant star lighting effect. There will be 4 balloon columns leading to the arch to mock a walkway that will be designed with balloons and a star at the tip of each arch. This will also have clouds out front on the floor in front of the arch and balloons on both sides of the arch.

